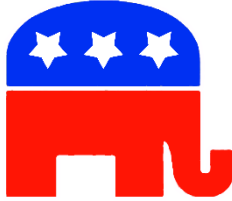


POLITICAL PARTY FLYER PROJECT



You are establishing a new political party. You must create a name, symbol, and slogan for your party. You will also need to construct a party platform. Your platform will consist of where your party stands on at least five current issues. You must have at least one issue in each of the main categories of political ideology: social, economic, and foreign policy issues.

To publicize your new party, you will need to create a flyer or poster representing it. Your new political party must include:

1. NAME for the party;
2. SYMBOL for the party;
3. SLOGAN for the party;
4. At least one related VISUAL (in addition to the symbol);
5. Where your party stands on FIVE ISSUES; and
6. COLOR (at least three)

In addition, you will also answer the following three questions in paragraph form.

1. What type of party do you have (from our list in the notes)? What is the significance or meaning of your political party AND how does the name, symbol, and slogan relate to that significance or meaning?
2. In detail, how would this party stand on the five issues that are mentioned in the poster and why? (Develop your platform a bit more – you may have to stretch if you are a single issue party)
3. What would your party have to do to make it onto the ballot in three different states (VA and two others that your group has some connection to)?

This project is worth a quiz grade. It is based on the following rubric:

Poster:

Name, symbol, and slogan	3 points
Visual impact and engagement	3 points
Color and creativity	3 points

ESSAYS:

Essay #1 meaning/significance/base explained Name, symbol, and slogan are related Target base in the electorate makes sense	7 points
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Essay #2 stance on 5 issues Stance makes sense for the party's purpose Stance makes sense for the targeted base	10 points
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Question #3 – Ballot Access	4 points
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TOTAL _____/30 points